



**FOR IMMEDIATE RELEASE**

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**BJ'S WHOLESALE CLUB PARTNERING WITH  
DISCOVER FOR HIGH YIELD DEPOSIT PROGRAM**

**Newton, Mass. – (April 21, 2011)** – Silver Sword Capital Partners, a partnership and referral sales organization that allows banks, credit unions and affinity groups to tap into the power and scale of large financial institutions, today announced it has brokered an agreement between Discover Bank and BJ's Wholesale Club to provide a full suite of Discover Bank high yield deposit products to BJ's Wholesale Club members. As part of the program, Discover is offering BJ's members a BJ's gift card when they open a qualifying Online Savings Account, Money Market Account or Certificate of Deposit (CD) Account.

The program will be marketed to BJ's members through a variety of BJ's member communication channels as well as in-store.

To qualify for the BJ's gift card offer, current BJ's members must open a Discover Online Savings Account with an initial deposit of at least \$1,500, or open a Discover CD or Money Market Account with an initial deposit of at least \$2,500. All minimum balances must remain in the account for 90 days after the funding date to receive the gift card.

**About Silver Sword Capital Partners**

Founded in 2007, Silver Sword Capital Partners is a conduit through which banks and credit unions can access and offer products and services typically found at much larger institutions. The company has a consistently successful track record across a number of segments of the financial services industry. Silver Sword has both retained and transactional relationships with some of the largest banks, consumer finance and asset management firms in the sector. Silver Sword's business development expertise has enabled clients and partners to access capital, dispose of and acquire assets, expand distribution, and offer new products to customers.

Led by industry veterans Michael Mallowney and Perry O'Grady, the Silver Sword team brings a singular focus to all of its partnerships: creating profitable relationships for all parties.

For more information about the Silver Sword network, visit [www.silverswordcapitalpartners.com](http://www.silverswordcapitalpartners.com).

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