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**SILVER SWORD INKS DEAL WITH CAMPUSDOOR TO BROADEN
STUDENT LOAN OFFERING TO BANKS, CREDIT UNIONS, AFFINITY GROUPS**

Offering Expands Silversword's Suite of Student Lending Products,
and Allows Banks to Add College Finance Planning Tools to Their Offering

Newton, Mass. – (Date) – Silver Sword Capital Partners, a sales and marketing organization that connects credit unions, banks and affinity organizations to the financial services industry supply chain, today announced a partnership with the premier student lending solutions provider, Campus Door Holdings Inc.

“With the high cost of tuition, limited federal and state aid and tighter family budgets, a growing number of students and their families are seeking assistance to fund education expenses,” said Michael MULLOWNEY co-founder of Silver Sword Capital Partners. “By utilizing CampusDoor’s loan program and college planning solutions, financial institutions and affinity organizations can make it possible for more students to achieve the dream of higher education”.

Damien Elias, Chairman and CEO of CampusDoor said, “CampusDoor is excited to have the opportunity to partner with Silver Sword Capital Partners to provide private student loan solutions customized to the needs of their client base. It is our objective to leverage our knowledge, technology and experience to work with Silver Sword to assist financial institutions and affinity organizations to meet the needs of their members and customers with best in class solutions.”

Together Silver Sword Capital Partners and CampusDoor provide a full spectrum of solutions from fully customized lender specific education loan solutions to a market-ready private label program, all of which are fully branded and funded by lenders interested in generating high quality loan asset portfolios. Options are also available for organizations interested in meeting customers’ and members’ needs by simply referring applicants to 3rd party loan program funding investors.

According to Silver Sword Capital Partners co-founder, Perry O’Grady, “Of Campus Door’s many differentiating features; two stand out as game-changers for our clients.



The first is total program design and management flexibility, allowing lenders to respond rapidly to changes in the market. Competing providers simply set up a type of one-size-fits-all program and move on. The second is regulatory risk mitigation through guaranteed current and ongoing compliance. If not maintained diligently a program can quickly fall out of compliance with the requirements of the Truth-in-Lending Act, Fair Credit Reporting Act, GLBA or one of the many other state and federal regulations that apply to education lending.”

About Silver Sword Capital Partners

Founded in 2007, Silver Sword Capital Partners is a conduit through which banks, credit unions and affinity groups can harness the opportunities that abound in the education marketplace. To serve and connect both ends of the supply chain, the team at Silver Sword blends deep business development expertise, gained from holding senior management positions in various segments of the financial services industry, with extensive experience in the education lending sector.

Led by industry veterans Michael MULLOWNEY and Perry O’Grady, the Silver Sword team brings a proven track record in business development and transaction execution at the front and back end. Silver Sword team members have secured successful partnerships for clients across the financial services sector and have managed many of the largest participants in education lending.

Learn more at www.silverswordcapitalpartners.com.

About CampusDoor

CampusDoor was founded in 1995 to deliver student loans to borrowers and their families via web-based application systems. In the mid-nineties, the Company pioneered dozens of firsts: the first on-line private, credit-based student loan application with a live underwriting and response system, the first truly branded student loan, and the first venture capital funded, privately owned private education lender. In 2010 CampusDoor deployed the latest version of its cutting edge private loan origination platform, Tuition Source v4.

Today, CampusDoor leverages its experience and proprietary loan origination platform to provide fully customized and branded products and services for over 60 financial institution clients. CampusDoor has processed over \$10 billion in loan applications representing 1.2 million applicants and funded nearly \$2 billion in private education loans.

Learn more at www.campusdoor.com.